

## Art + System = Corporate Design

Architecture, Design, Graphic Design, to express the overall identity of the brand.

The goal is to design a language that identifies the company.  
From brand to point of sale, from packaging to exhibition facilities,  
the starting point of each job is the knowledge of the company.  
Once assimilated elements can be translated into specific shapes,  
colors and signs as if it were a portrait.

RETAIL DESIGN H3G - 3 STORE  
UNICREDIT  
BPM GROUP  
MARINA YACHTING  
MELZI  
COOP  
VALLI&VALLI

BRAND IDENTITY FLORENCE CITY COUNCIL  
BPM GROUP  
WEBANK  
CANESTRELLI PETROLI  
SESTO SAN GIOVANNI CITY COUNCIL  
ALTO RILIEVO  
BARILLA  
ALPINE  
COTTON TEXTILE CENTRE  
CUBADAK RESORT  
VERTEX  
YOU'B  
TERRY  
VALLI&VALLI

INDUSTRIAL DESIGN DESIGN MOOD  
GLORY GROUP  
UNICREDIT  
BPM GROUP  
G&B  
VALLI&VALLI  
ALTO RILIEVO

EXHIBITION PIONEER  
KENWOOD  
SUPERIOR  
VALLI&VALLI  
MILAN METRO COMPANY  
ROME CITY COUNCIL

PUBLISHING TOURING CLUB - ITALIA GRAFICA

# RETAIL DESIGN



## H3G - 3 STORE STORE DESIGN

The new concept 3Store describes a catalog of elements that, in their entirety, define an image of high recognizability who plays the uniqueness of the brand 3. A versatile and flexible construction that maintains its identity even in small spaces.



# H3G - 3 STORE

STORE DESIGN

CONCEPT LAYOUT

ARCHITECTURE

DISPLAY

EXHIBITION SYSTEM



# H3G - 3 STORE

STORE DESIGN

- CONCEPT LAYOUT
- ARCHITECTURE
- DISPLAY
- EXHIBITION SYSTEM



# H3G - 3 STORE

STORE DESIGN

CONCEPT LAYOUT  
ARCHITECTURE  
DISPLAY  
EXHIBITION SYSTEM



# H3G - 3 STORE

STORE DESIGN

CONCEPT LAYOUT  
ARCHITECTURE  
DISPLAY  
EXHIBITION SYSTEM





# H3G - 3 STORE

STORE DESIGN

CONCEPT LAYOUT  
ARCHITECTURE  
DISPLAY  
EXHIBITION SYSTEM



# H3G - 3 STORE

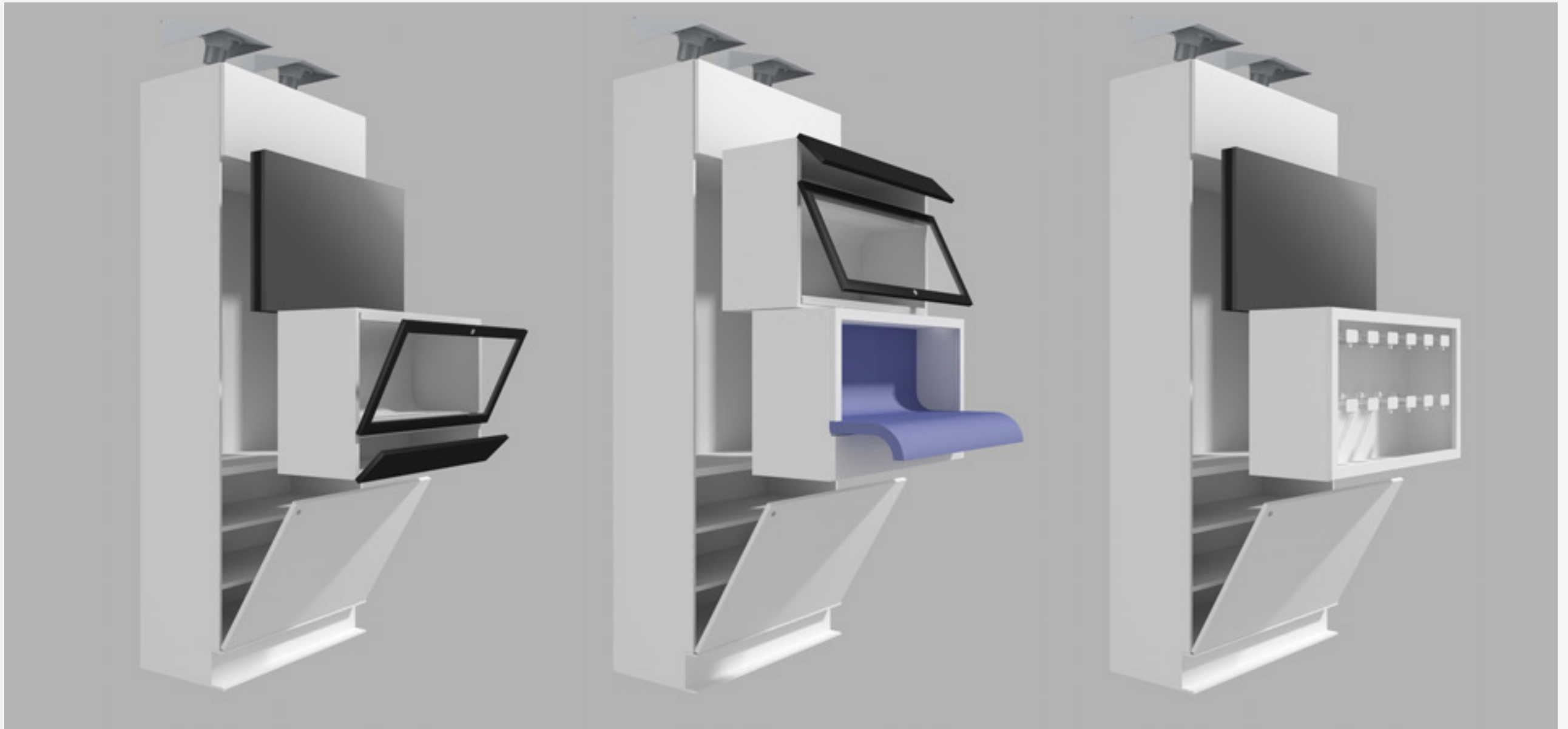
STORE DESIGN

CONCEPT LAYOUT

ARCHITECTURE

DISPLAY

EXHIBITION SYSTEM



# H3G - 3 STORE

STORE DESIGN

CONCEPT LAYOUT  
ARCHITECTURE  
DISPLAY  
EXHIBITION SYSTEM



# UNICREDIT

FLAGSHIP OFFICE

MILANO, ROMA, NAPOLI, BOLOGNA, TREVISO, TRENTO, MODENA

The identity of the UniCredit Group is deeply rooted in architectural structures that play a specific role, in terms of symbolic and cultural, in Italian cities.

In our case it is a project that must take into account the structures architectural style, not denying it, but enriching them with all those design languages able to speak at all, with simplicity and directness.

The program for the rehabilitation of historic homes started in 2006 with the project for Cordusio square in Milan.



UNICREDIT FLAGSHIP OFFICE  
CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN

# UNICREDIT

FLAGSHIP OFFICE

CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN



# UNICREDIT

FLAGSHIP OFFICE

CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN





UNICREDIT FLAGSHIP OFFICE  
CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN





## UNICREDIT RETAIL BRANCHES

The intervention of outside agencies UniCredit Bank has affected the sign, the totem, the-frames with the objective of increasing the visibility, day and night, agencies and contribute to “furnish” the urban spaces in which they occur.

The signs in the size and innovative design; the luminous totem, derived from the design of the sign, identifies the input and returns the information of the agency; i-frames are characterized by a three-dimensional structure red and light-catching logo that recalls the spherical UniCredit Bank.



UNICREDIT RETAIL BRANCHES  
CONCEPT RETAIL COMMUNICATION



UNICREDIT RETAIL BRANCHES  
CONCEPT RETAIL COMMUNICATION



UNICREDIT RETAIL BRANCHES  
CONCEPT RETAIL COMMUNICATION



# BPM GROUP

BANCA POPOLARE DI MANTOVA - HEADQUARTERS

With the experience, expertise, sensitivity developed in the course of my professional life I am convinced that the design process for the re-interpretation of a structure architectural period in time that has hosted different activities and immediately subsequent amendments, such as the Palace of Agriculture of Mantova, essentially consists in perceiving the shape which was "intended", indulging vocation.



# BPM GROUP

BANCA POPOLARE DI MANTOVA - HEADQUARTERS

CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN



# BPM GROUP

BANCA POPOLARE DI MANTOVA - HEADQUARTERS

CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN

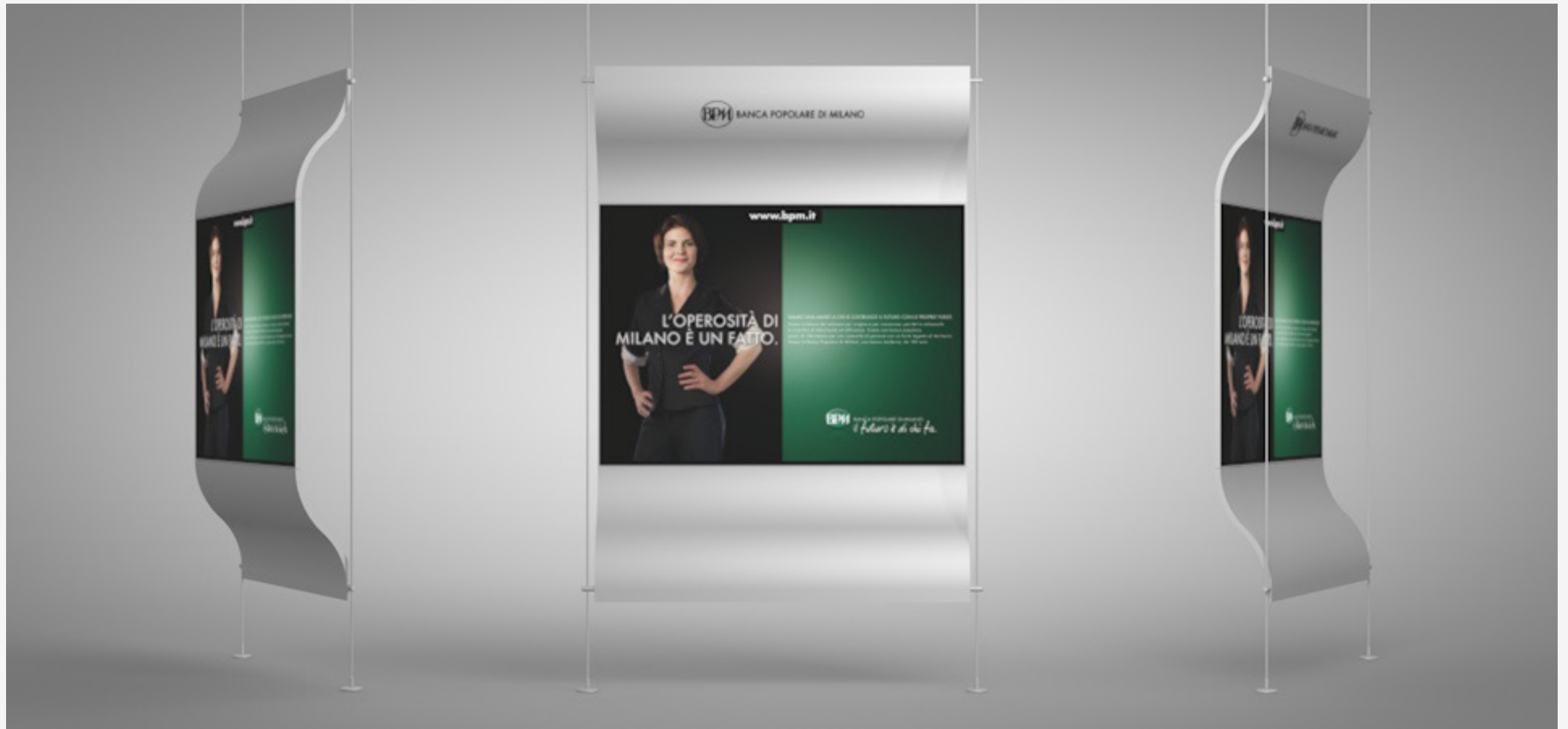


## BPM GROUP

RETAIL BRANCHES - EXTERNAL

The design for the external image of the agencies of the BPM Group defines a coordinated group interpreting the institutional values of the parent company with an impression of total modernization which allows to express the characteristics other institutions differing in the signs and color.

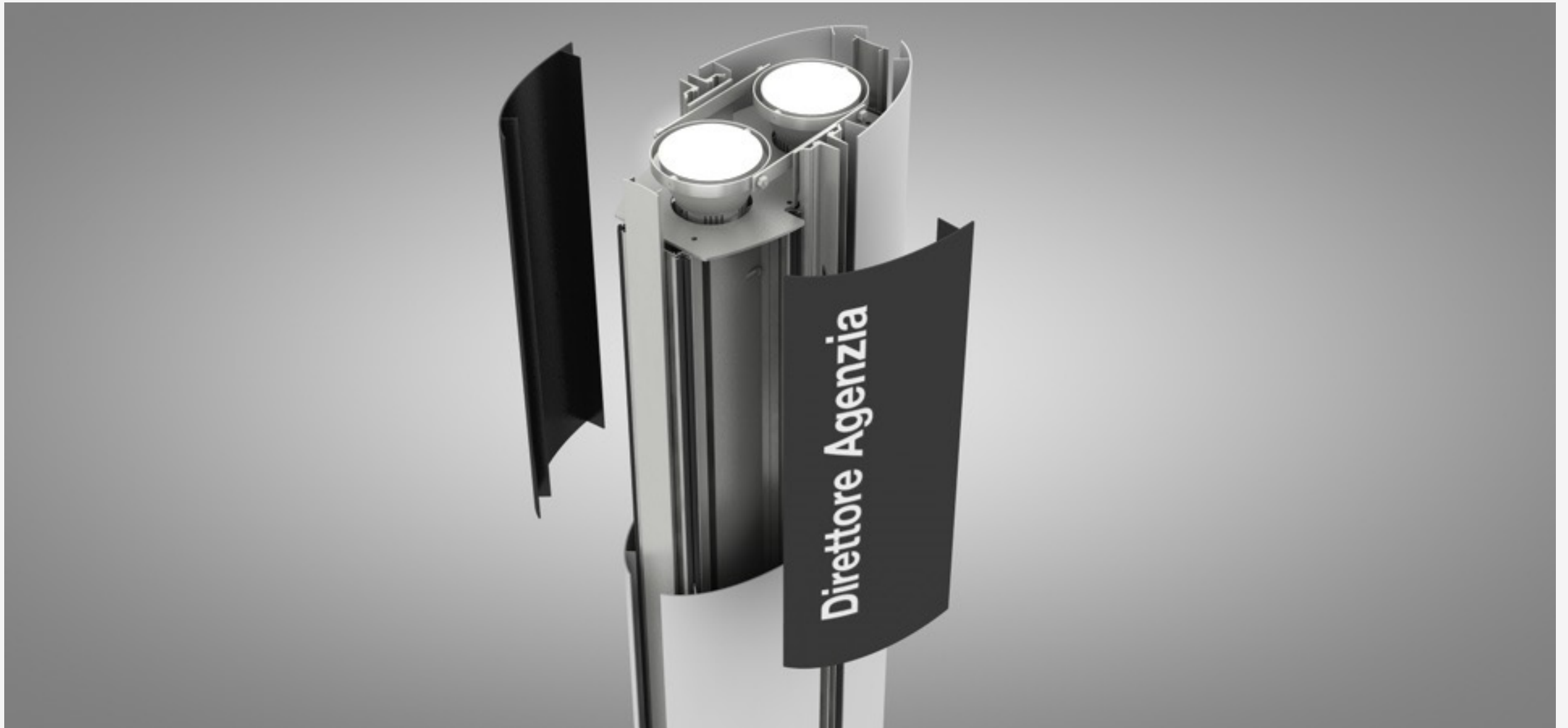




## BPM GROUP

RETAIL BRANCHES - EXTERNAL

The project for the new image of the shop windows of BPM branches also face the issue of Retail Communication in a comprehensive manner, taking into account the architectural features and spectacular showcases themselves. In particular, the element showcase shows the image of a modern bank, rigorous and attractive.



## BPM GROUP

RETAIL BRANCHES - INTERIOR

The project describes a catalog of items designed specifically to create branches of the various parties bank of the BPM Group, expressing the uniqueness through a formal aesthetic language unique.

The system allows operational capabilities, compatibility with advanced communication systems and extreme flexibility distribution even at plant level.

The composition of the working space is assigned to an element with high integration of functions: structural, lighting, signage; shape and color of this "totem" express institutional values of the various actors thanks to the use of colors which distinguish them.

The system allows the definition of areas with different levels of confidentiality, varying height and transparency of the walls, and with different levels of functionality using walls wired for power distribution, voice and data.



# BPM GROUP

RETAIL BRANCHES - INTERIOR

CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN



# BPM GROUP

RETAIL BRANCHES - INTERIOR

CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN



# BPM GROUP

RETAIL BRANCHES - INTERIOR

CONCEPT LAYOUT  
ARCHITECTURE  
SYSTEM FURNITURE DESIGN



# MARINA YACHTING

SHOWROOM - MONTECARLO

ARCHITECTURE  
DISPLAY  
EXHIBITION SYSTEM



# MARINA YACHTING

SHOWROOM - MONTECARLO

ARCHITECTURE  
DISPLAY  
EXHIBITION SYSTEM



# MARINA YACHTING

SHOWROOM - MONTECARLO

ARCHITECTURE  
DISPLAY  
EXHIBITION SYSTEM





# MELZI FLORICOLTURA

GARDEN SHOP - MILANO

ARCHITECTURE  
DISPLAY  
EXHIBITION SYSTEM



# MELZI ERBORISTERIA

HERBALIST'S SHOP - MILANO

ARCHITECTURE  
DISPLAY  
INTERIOR DESIGN



# MELZI ERBORISTERIA

HERBALIST'S SHOP - MILANO

ARCHITECTURE

DISPLAY

INTERIOR DESIGN



# COOP SUPERMARKETS

STORE DESIGN

EXTERNAL CONCEPT  
INTERIOR CONCEPT  
LIGHTING SYSTEM  
DISPLAY



# COOP SUPERMARKETS

STORE DESIGN

EXTERNAL CONCEPT  
INTERIOR CONCEPT  
LIGHTING SYSTEM  
DISPLAY



# COOP SUPERMARKETS

STORE DESIGN

EXTERNAL CONCEPT

INTERIOR CONCEPT

LIGHTING SYSTEM

DISPLAY



# COOP SUPERMARKETS

STORE DESIGN

EXTERNAL CONCEPT

INTERIOR CONCEPT

LIGHTING SYSTEM

DISPLAY



# VALLI&VALLI SHOWROOM - MILANO

ARCHITECTURE  
LIGHTING SYSTEM  
EXHIBITION SYSTEM  
DISPLAY



# BRAND IDENTITY

### Concept

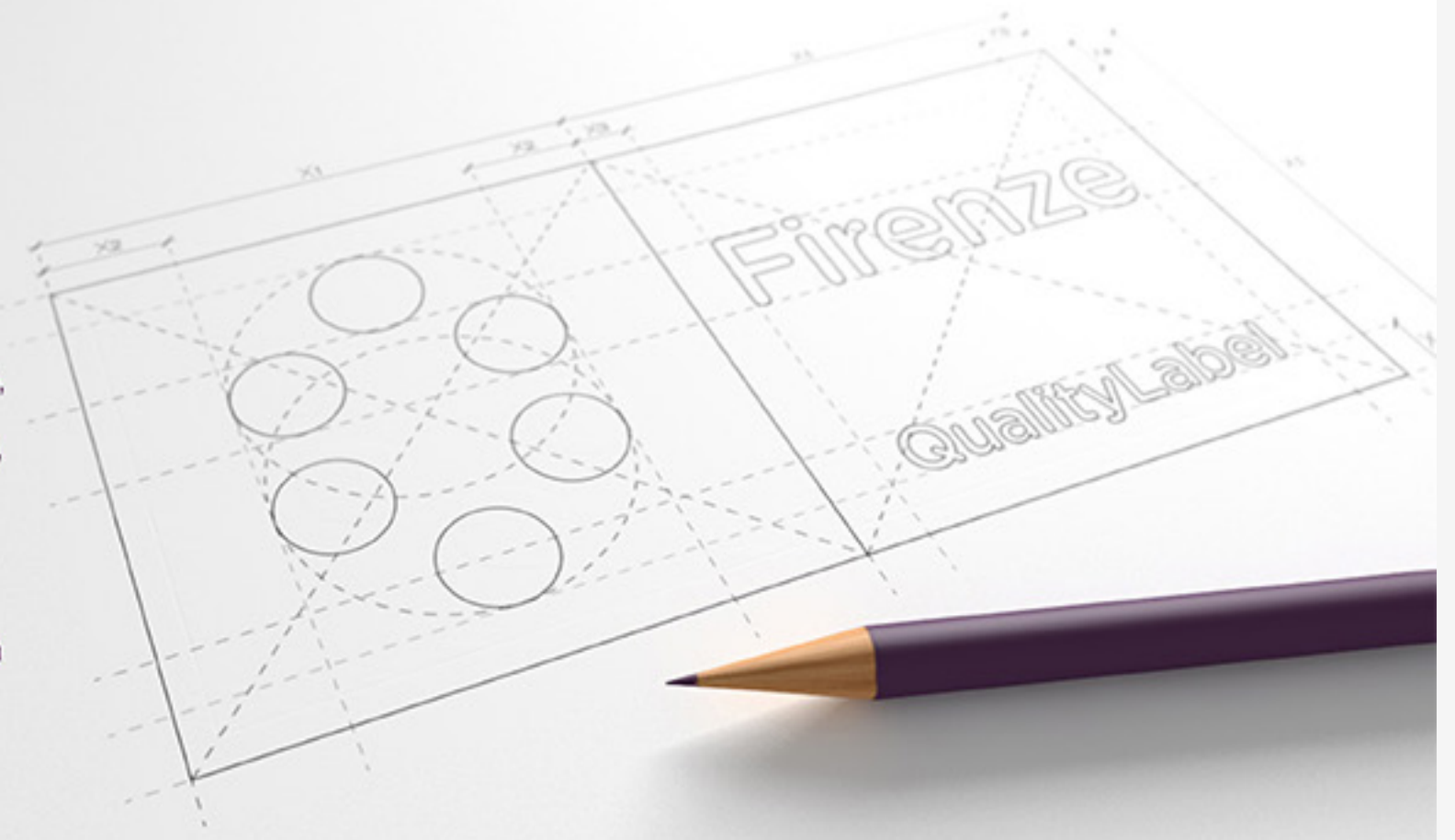
La nostra interpretazione di un marchio per Firenze, inteso in modo complessivo - ne esistono infatti molti, ognuno rappresentativo di un aspetto, di una realtà particolare - è stata quella di immaginare un "Marchio di Qualità" che selezioni e affermi "L'Eccellenza della Qualità" di questo territorio, delle opere, iniziative e prodotti che qui sono nati e nascono: Firenze Quality Label!

### Progetto

Descrivere con un segno una realtà tanto complessa, irripetibile, come quella che ci racconta Firenze, attingendo ad una delle sue molteplici icone, risulta parziale, riduttivo.

Lo stemma di Casa Medici, nella versione utilizzata da Lorenzo il Magnifico, artefice indiscusso dello sviluppo delle arti, delle scienze, in una parola, della cultura di Firenze, rappresenta la sintesi più efficace di tutto ciò che è stata e continua ad essere la storia di questo straordinario territorio. La rivisitazione grafica dello stemma mediceo in chiave moderna, flat, restituisce un segno efficace e molto riconoscibile.

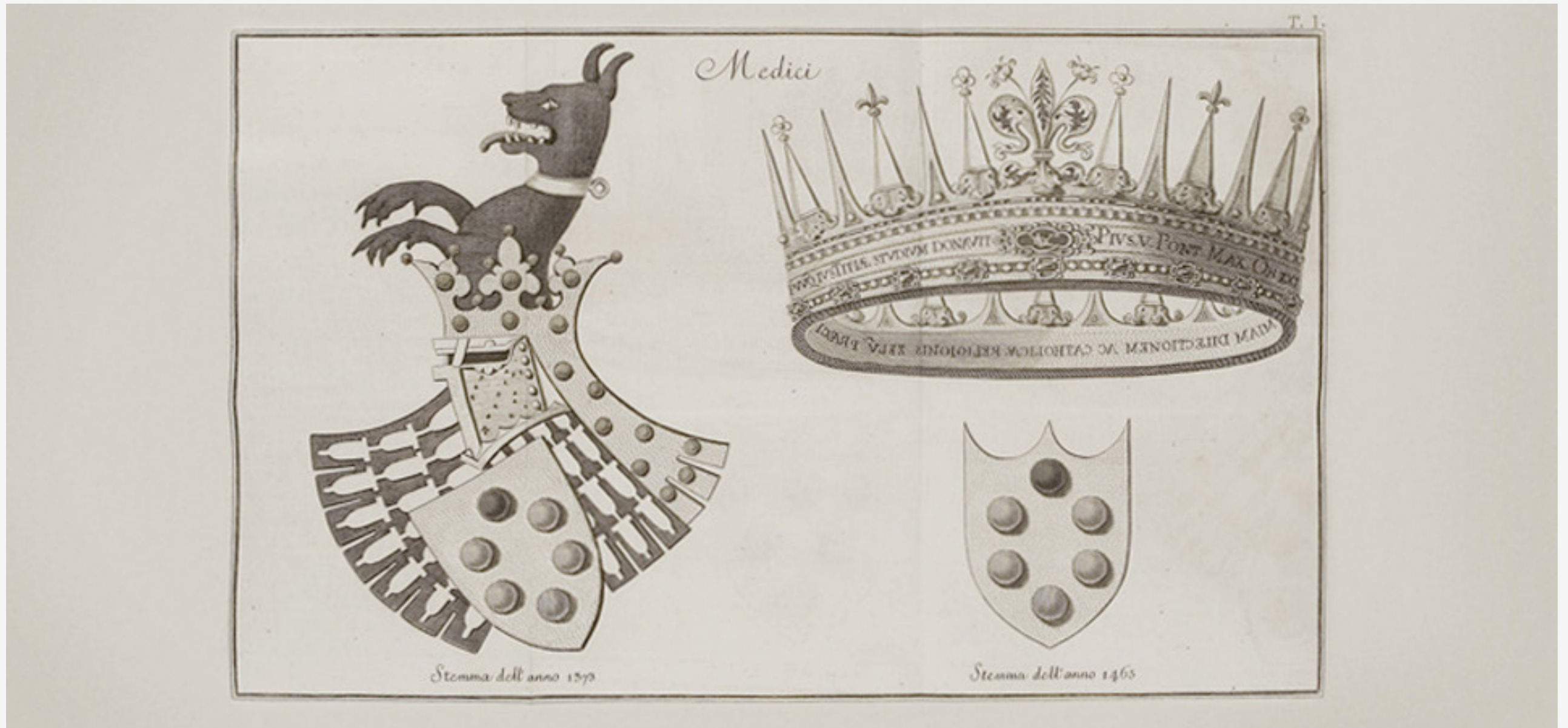
Il colore viola, proposto in una gradazione morbida, declinato in due tonalità progressive, deriva dal colore degli iris, fiori che ricoprivano le valli circostanti "Florentia".



# FLORENCE CITY COUNCIL

## BRAND PER FIRENZE - FIRENZE QUALITY LABEL

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



# FLORENCE CITY COUNCIL

BRAND PER FIRENZE - FIRENZE QUALITY LABEL

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



FLORENCE CITY COUNCIL

BRAND PER FIRENZE - FIRENZE QUALITY LABEL

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



# FLORENCE CITY COUNCIL

BRAND PER FIRENZE - FIRENZE QUALITY LABEL

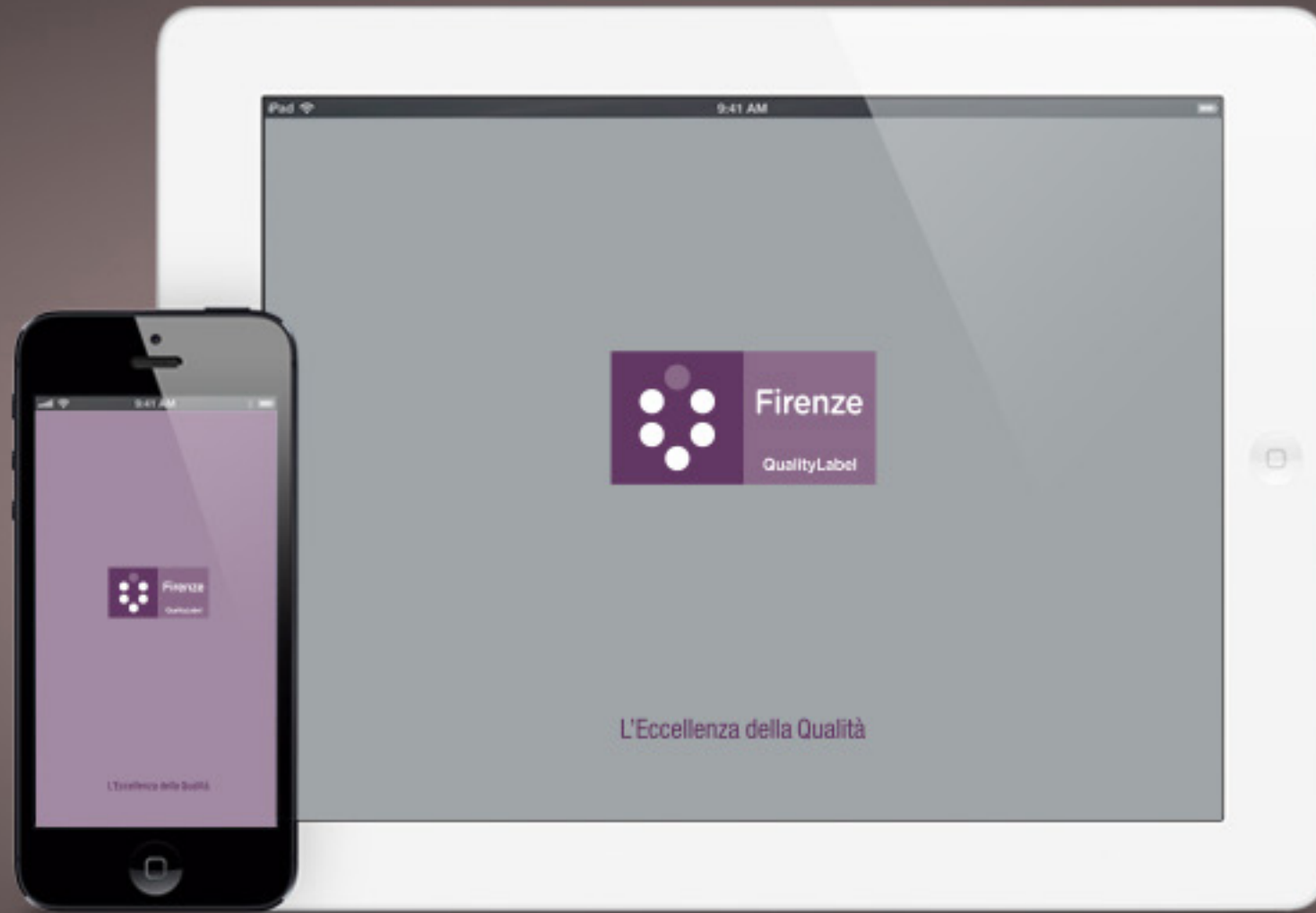
LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



# FLORENCE CITY COUNCIL

BRAND PER FIRENZE - FIRENZE QUALITY LABEL

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



# FLORENCE CITY COUNCIL

BRAND PER FIRENZE - FIRENZE QUALITY LABEL

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



FLORENCE CITY COUNCIL

BRAND PER FIRENZE - FIRENZE QUALITY LABEL

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY





# FLORENCE CITY COUNCIL

BRAND PER FIRENZE - FIRENZE QUALITY LABEL

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



BPM GROUP BANCA POPOLARE DI MANTOVA

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



# BPM GROUP BANCA POPOLARE DI MANTOVA

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



CASSA DI RISPARMIO DI ALESSANDRIA

BPM GROUP

CASSA DI RISPARMIO DI ALESSANDRIA

LOGO

BRAND IDENTITY

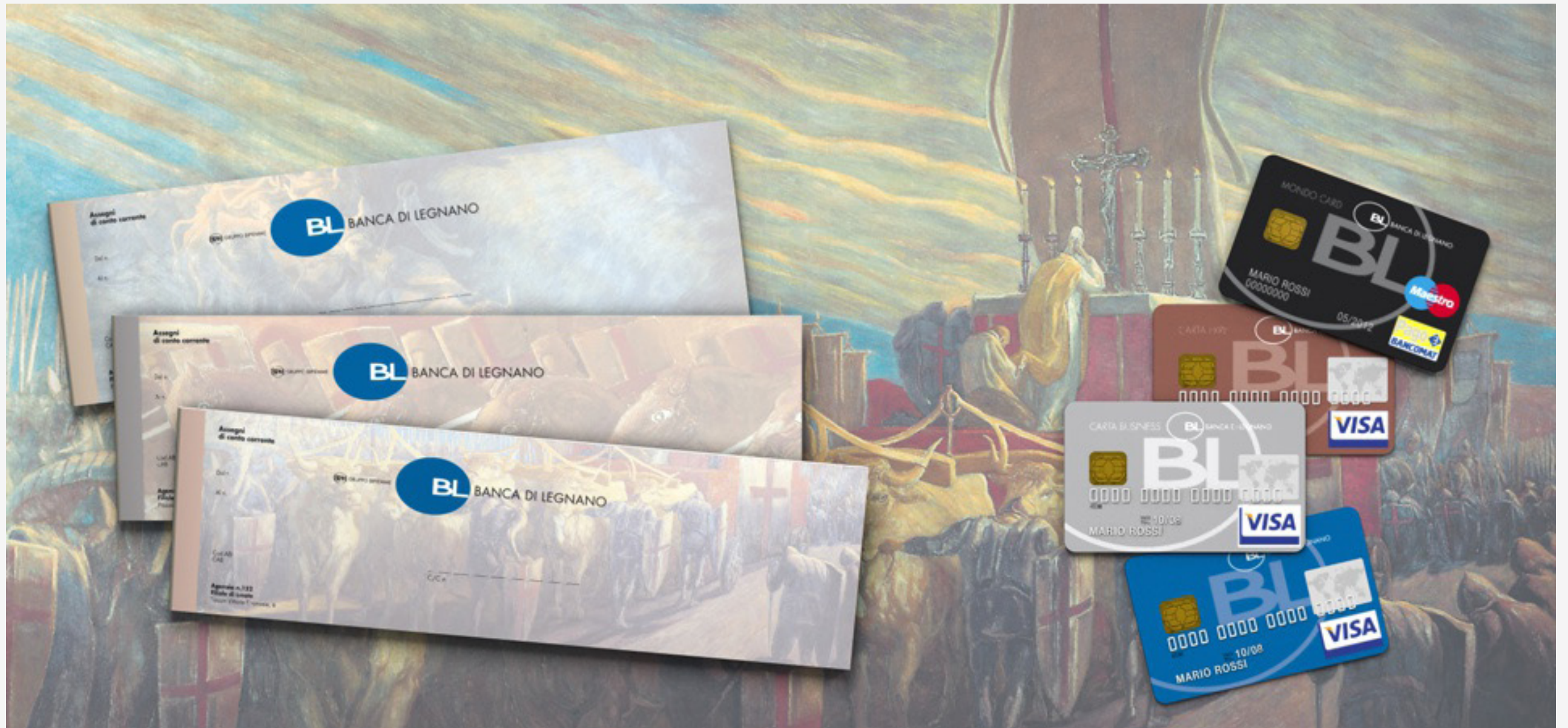
COMMUNICATION STRATEGY



BPM GROUP CASSA DI RISPARMIO DI ALESSANDRIA  
LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



BPM GROUP BANCA DI LEGNANO  
LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



BPM GROUP BANCA DI LEGNANO  
LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY

**Webank** **it**

WEBANK.IT BANKING ONLINE  
LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



Webank **it**

WEBANK.IT BANKING ONLINE

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY

**Webank**  **it**

WEBANK.IT BANKING ONLINE

LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



# WEBANK.IT

BANKING ONLINE

LOGO

BRAND IDENTITY

COMMUNICATION STRATEGY

# WeTrade

WETRADE BROKER ONLINE  
LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY

# WeTrade

WETRADE BROKER ONLINE  
LOGO  
BRAND IDENTITY  
COMMUNICATION STRATEGY



# WETRADE

BROKER ONLINE

LOGO

BRAND IDENTITY

COMMUNICATION STRATEGY



**CANESTRELLI** ENERGY IN MOTION

CANESTRELLI PETROLI

DOWNSTREAM PETROLEUM INDUSTRY

LOGO  
BRAND IDENTITY



**CANESTRELLI** ENERGY IN MOTION

CANESTRELLI PETROLI

DOWNSTREAM PETROLEUM INDUSTRY

LOGO  
BRAND IDENTITY





# CANESTRELLI PETROLI

DOWNSTREAM PETROLEUM INDUSTRY

LOGO  
BRAND IDENTITY



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DOWNSTREAM PETROLEUM INDUSTRY

LOGO  
BRAND IDENTITY



# CANESTRELLI PETROLI

DOWNSTREAM PETROLEUM INDUSTRY

LOGO  
BRAND IDENTITY



# CANESTRELLI PETROLI

DOWNSTREAM PETROLEUM INDUSTRY

LOGO  
BRAND IDENTITY



SESTO S. GIOVANNI CITY COUNCIL

DUC DISTRETTO URBANO DEL COMMERCIO

LOGO  
BRAND IDENTITY



SESTO S. GIOVANNI CITY COUNCIL

DUC DISTRETTO URBANO DEL COMMERCIO

LOGO  
BRAND IDENTITY



SESTO S. GIOVANNI CITY COUNCIL

DUC DISTRETTO URBANO DEL COMMERCIO

LOGO  
BRAND IDENTITY



SESTO S. GIOVANNI CITY COUNCIL

DUC DISTRETTO URBANO DEL COMMERCIO

LOGO  
BRAND IDENTITY





# ALTO RILIEVO

WALL COVERING STONE COLLECTION

BRAND NAMING  
LOGO  
BRAND IDENTITY  
PRINT



# ALTO RILIEVO

WALL COVERING STONE COLLECTION

BRAND NAMING  
LOGO  
BRAND IDENTITY  
PRINT



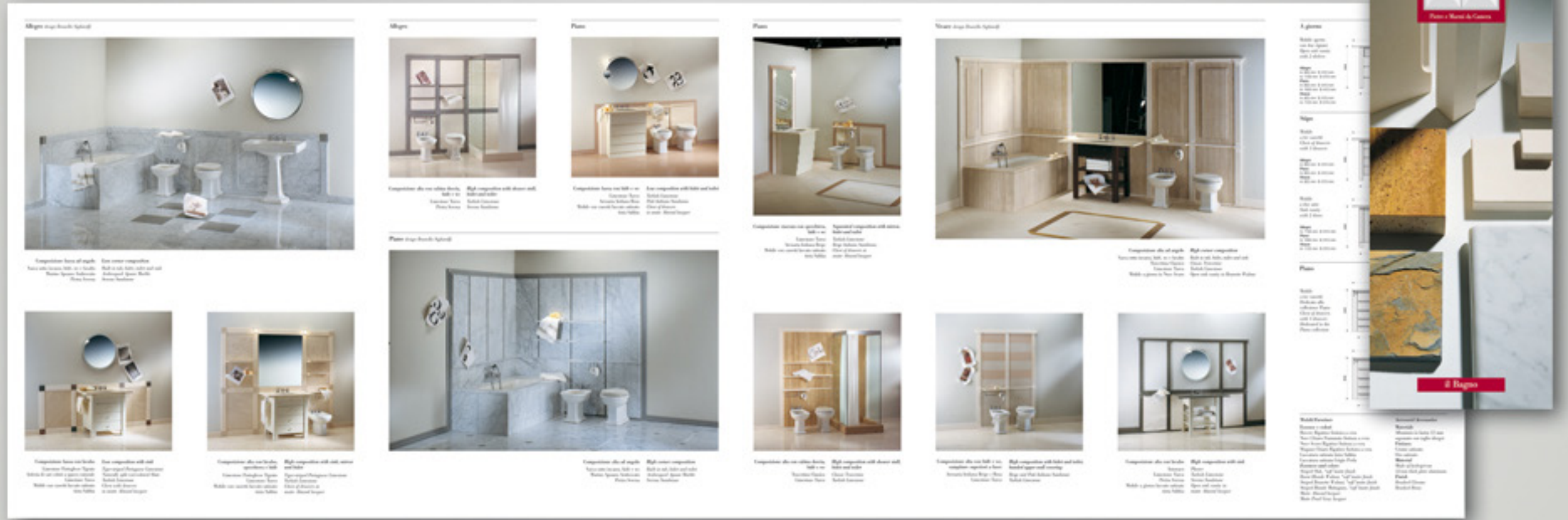
# ALTO RILIEVO WALL COVERING STONE COLLECTION

BRAND NAMING  
LOGO  
BRAND IDENTITY  
PRINT



# ALTO RILIEVO WALL COVERING STONE COLLECTION

- BRAND NAMING
- LOGO
- BRAND IDENTITY
- PRINT



# ALTO RILIEVO WALL COVERING STONE COLLECTION

BRAND NAMING  
 LOGO  
 BRAND IDENTITY  
 PRINT



## BARILLA BRAND STRATEGY

A project for the reorganization of the product image and business strategies.

The element that characterizes plants Barilla is a totem twenty meters high with a base of seven meters, coated with modular panels made of aluminum sandwich that, assembled horizontally, define a fifth identifying the entrance of the establishments themselves. The logo is emphasized by the dark blue color of this great signal.



# BARILLA

BRAND STRATEGY

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# BARILLA BRAND STRATEGY





# BARILLA BRAND STRATEGY

A large, bold, black and white graphic of the word "KISAKÈ". The letters are thick and stylized, with a mix of serif and sans-serif influences. The 'K' and 'S' are particularly prominent, with the 'S' having a very thick, rounded body. The 'A' is also bold and blocky. The 'E' is more fluid and cursive-like, with a thin, elegant tail that loops back. The entire word is set against a light gray background.

ALPINE PRUDUCT BRAND KISAKÈ  
BRAND NAMING  
LOGO  
PACKAGING  
PRINT



ALPINE PRUDUCT BRAND KISAKÈ  
BRAND NAMING  
LOGO  
PACKAGING  
PRINT



# ALPINE

PRUDUCT BRAND KISAKÈ  
BRAND NAMING  
LOGO  
PACKAGING  
PRINT



COTTON TEXTILE CENTRE HIGH QUALITY BRAND



# CUBADAK RESORT

CUBADAK ISLAND EAST INDIA

BRAND NAMING  
LOGO  
BRAND IDENTITY  
PRINT



# CUBADAK RESORT CUBADAK ISLAND EAST INDIA

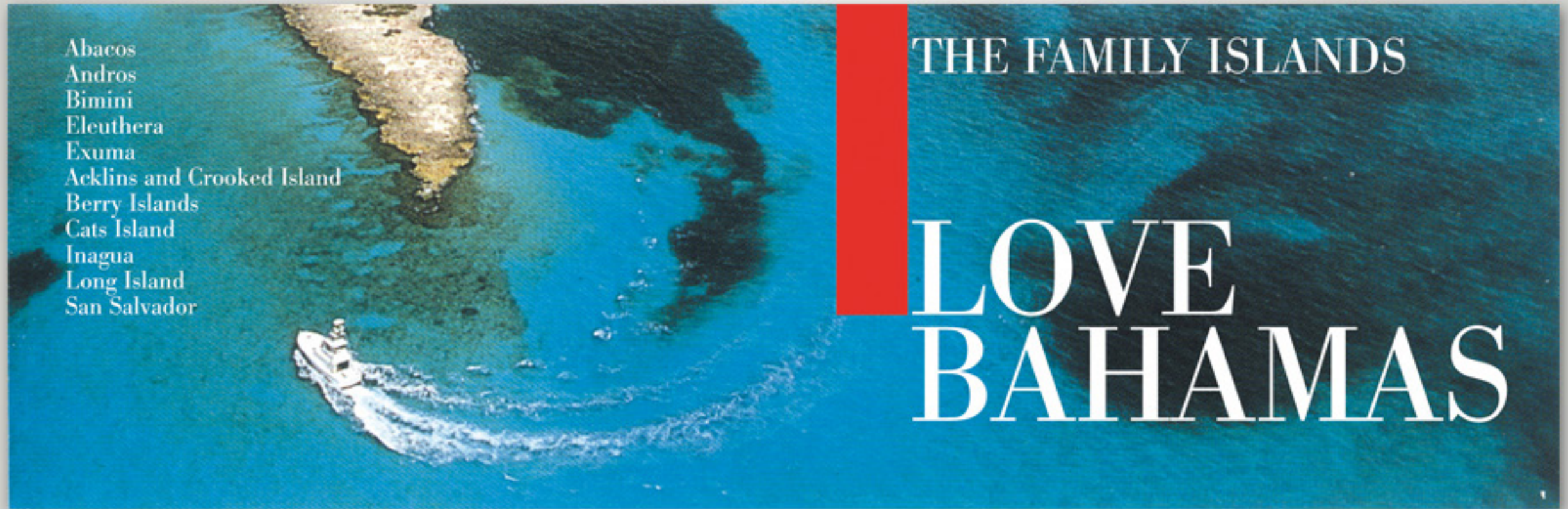
BRAND NAMING  
LOGO  
BRAND IDENTITY  
PRINT



VERTEX INTERNATIONAL CONSULTING

LOGO  
BRAND IDENTITY  
PRINT





Abacos  
Andros  
Bimini  
Eleuthera  
Exuma  
Acklins and Crooked Island  
Berry Islands  
Cats Island  
Inagua  
Long Island  
San Salvador

THE FAMILY ISLANDS

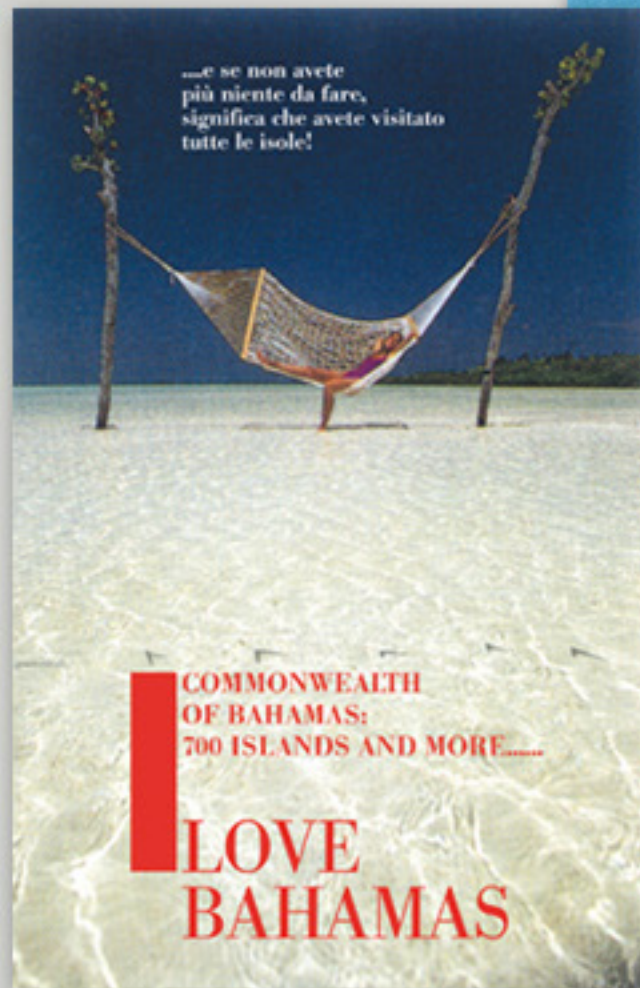
LOVE  
BAHAMAS

VERTEX INTERNATIONAL CONSULTING

LOGO  
BRAND IDENTITY  
PRINT



VERTEX INTERNATIONAL CONSULTING  
LOGO  
BRAND IDENTITY  
PRINT



VERTEX INTERNATIONAL CONSULTING

LOGO  
BRAND IDENTITY  
PRINT



YOU'B COFFEEHOUSE CHAIN  
CONCEPT BRAND



YOU'B COFFEEHOUSE CHAIN  
CONCEPT BRAND



YOU'B COFFEEHOUSE CHAIN  
CONCEPT BRAND



YOU'B COFFEEHOUSE CHAIN  
CONCEPT BRAND



YOU'B COFFEEHOUSE CHAIN  
CONCEPT BRAND



**TerryProfessional**  
CANTIERO/WORKING

**ARMADI**  
ARMAD MODULARE  
MODULAR CABINETS  
ARMOIRES MODULAIRES  
MODULARE SCHRANKEN  
ARMARIOS MODULARES

**BASE 3700/S C**  
Armadio a spogliatoio a due ante con divisione verticale dotata di 4 ripiani interni regolabili, 2 rastrelli e 2 barre appendiabiti.  
Two-door locker with vertical division, 4 adjustable inner shelves, 2 bars and 2 clothes hanger bars.  
Vestiaire à deux portes avec séparation verticale, 4 tablettes internes réglables, 2 sacs et 2 tubes de pendure.  
Zwei-türiger Umkleeschrank mit vertikaler Trennwand, ausgeführt mit 4 einstellbaren Einlegeböden, 2 Einhängehaken und 2 Kleiderbüchsen.  
Vestuario de dos puertas con una división interna vertical, 4 estantes interiores regulables, 2 compartimentos y 2 percheros.

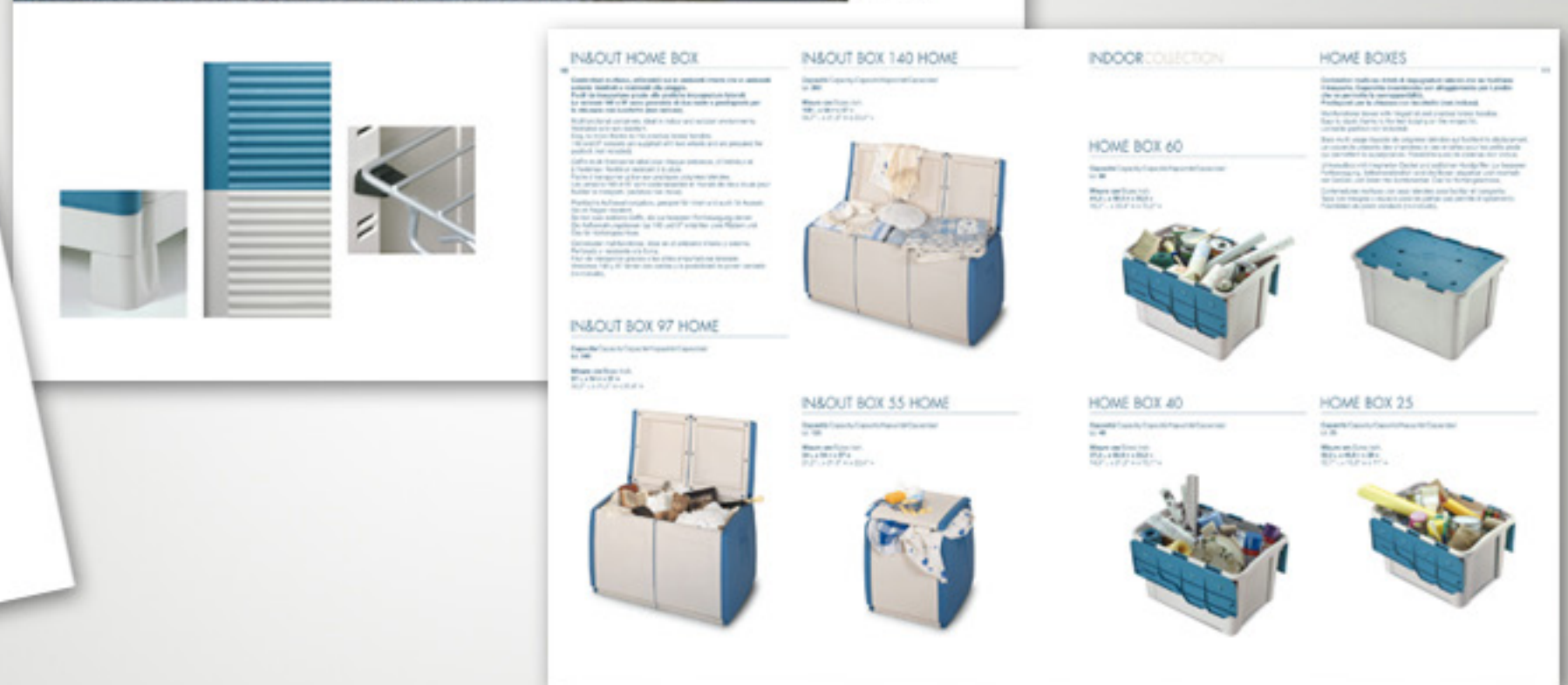
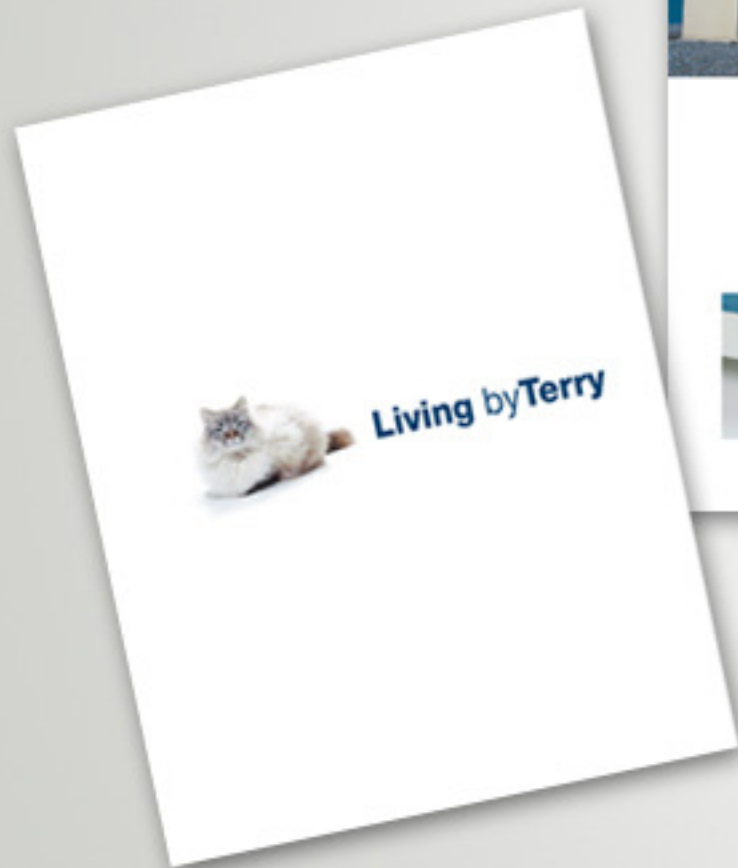
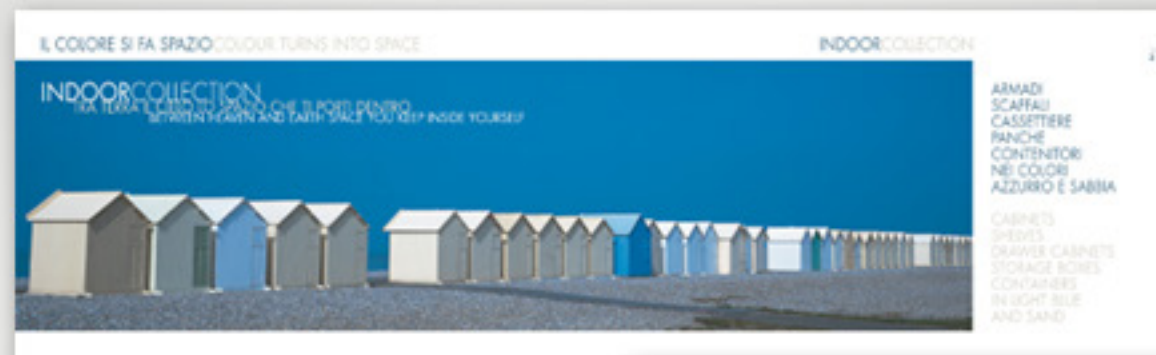
**Colori disponibili**  
Grigio chiaro/Grigio scuro  
Colour available  
Light grey/Dark grey  
Couleur disponible  
Gris clair/Gris foncé  
Standard Farbe  
Hellgrau/Dunkelgrau  
Colore disponibile  
Gris chiaro/Gris scuro

**Misure cm/Inch mm**  
70 x 43,8 x 184,8 e  
27,2" x 17,2" x 71,6"

**CAP 70**  
Tappeto in plastica studiato per evitare possibili ristagni d'acqua o accumuli di polvere.  
Waterproof mat designed to avoid possible water stagnation and dust accumulation.  
Tapisite for slatted with dimensions cm/Inch x 43,8 (model 3700, 3700).  
Couvercle en plastique conçu pour éviter l'accumulation d'eau et de poussière.  
T-tappet aus Kunststoff, um mögliche Stauung von Wasser oder Anhäufung von Staub zu vermeiden.  
B-tap haptontappet mit Schürhaken mit Wasser cm/Inch 3700, 3700.  
Cubierta de plástico diseñada para evitar posibles estancamientos de agua y acumulaciones de polvo.  
Cape en armario de dimensiones cm/Inch x 43,8 (modelos 3700, 3700).

**Sistema modulare**  
Modular system  
Système modulaire  
Modularen System  
Sistema modular

TERRY TERRY STORE-AGE  
BRAND IDENTITY  
BRAND STRATEGY  
PRINT



TERRY TERRY STORE-AGE  
BRAND IDENTITY  
BRAND STRATEGY  
PRINT



TERRY TERRY STORE-AGE  
BRAND IDENTITY  
BRAND STRATEGY  
PRINT



# VALLI&VALLI FUSITAL - HANDLES DESIGN

BRAND IDENTITY  
BRAND STRATEGY  
PRINT



# VALLI&VALLI VCR - BATHROOM FURNISHINGS

BRAND IDENTITY  
BRAND STRATEGY  
PRINT

# INDUSTRIAL DESIGN



DESIGN MOOD BOOKCASE "SOLOLIBRI"  
PRODUCT DESIGN



DESIGN MOOD BOOKCASE "SOLOLIBRI"  
PRODUCT DESIGN





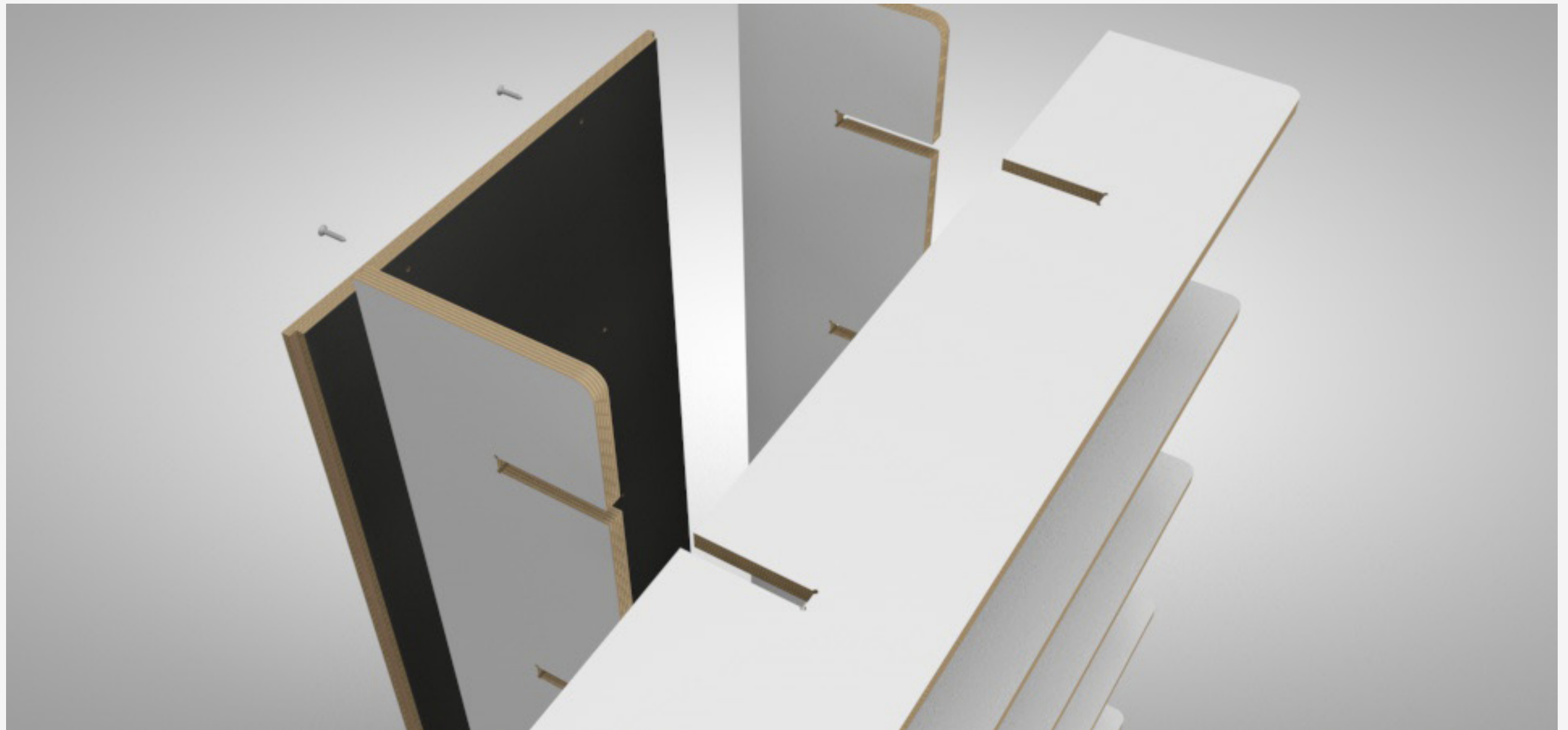
# DESIGN MOOD

BOOKCASE "SOLOLIBRI"

PRODUCT DESIGN



DESIGN MOOD BOOKCASE "SOLOLIBRI"  
PRODUCT DESIGN



# DESIGN MOOD

BOOKCASE "SOLOLIBRI"

PRODUCT DESIGN



GLORY GROUP PAY TOWER SYSTEM  
CONCEPT DESIGN



GLORY GROUP PAY TOWER SYSTEM  
CONCEPT DESIGN

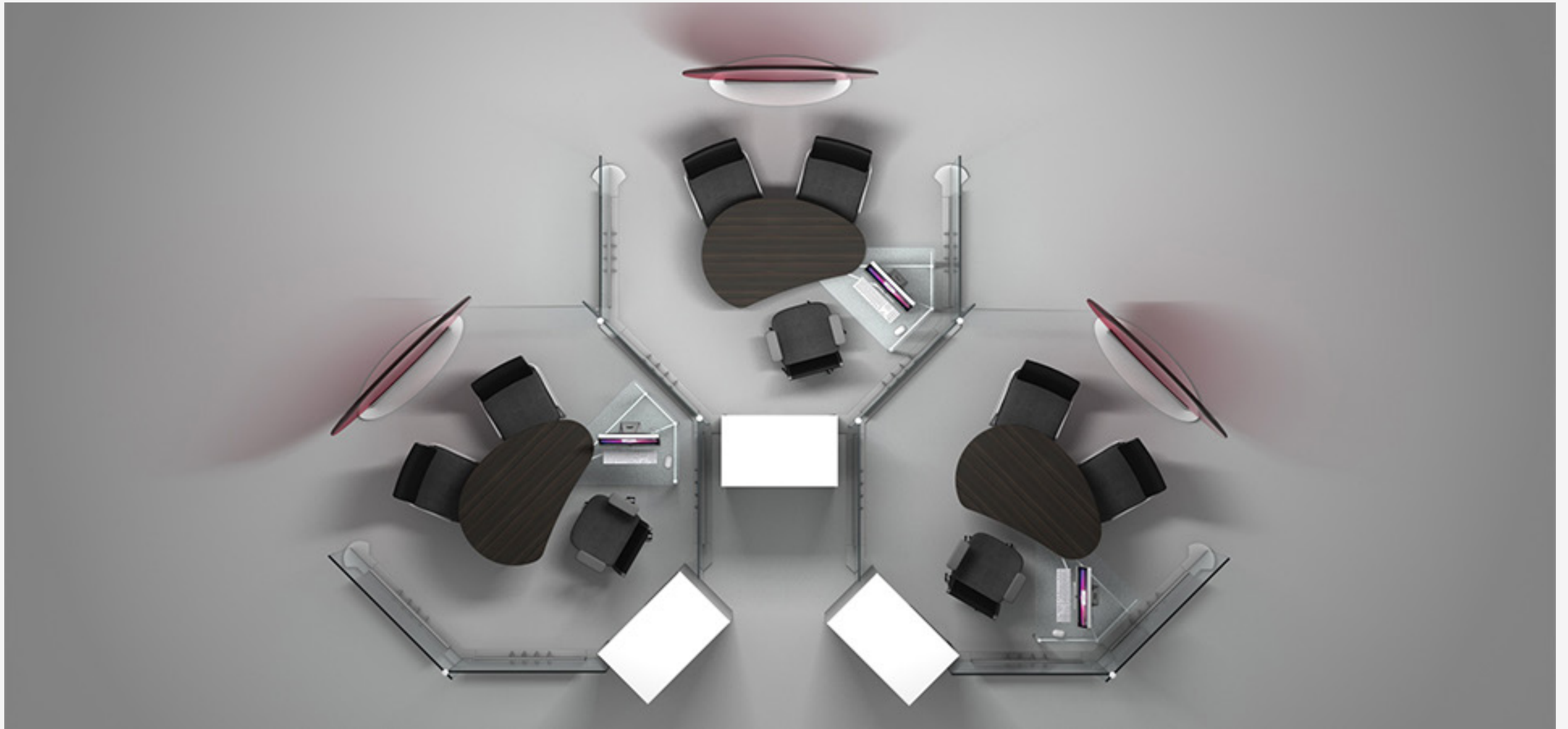


# UNICREDIT SYSTEM FURNITURE DESIGN



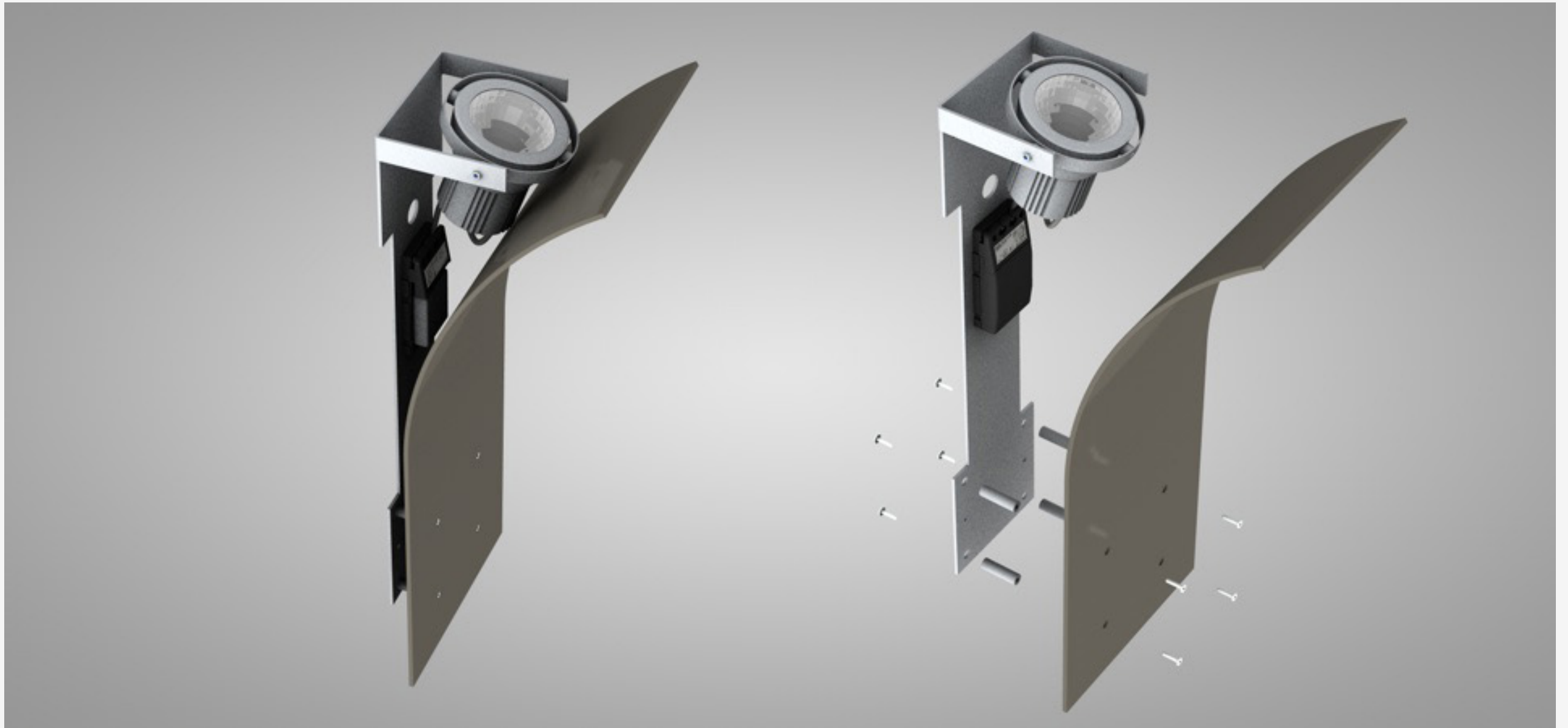
# UNICREDIT

SYSTEM FURNITURE DESIGN

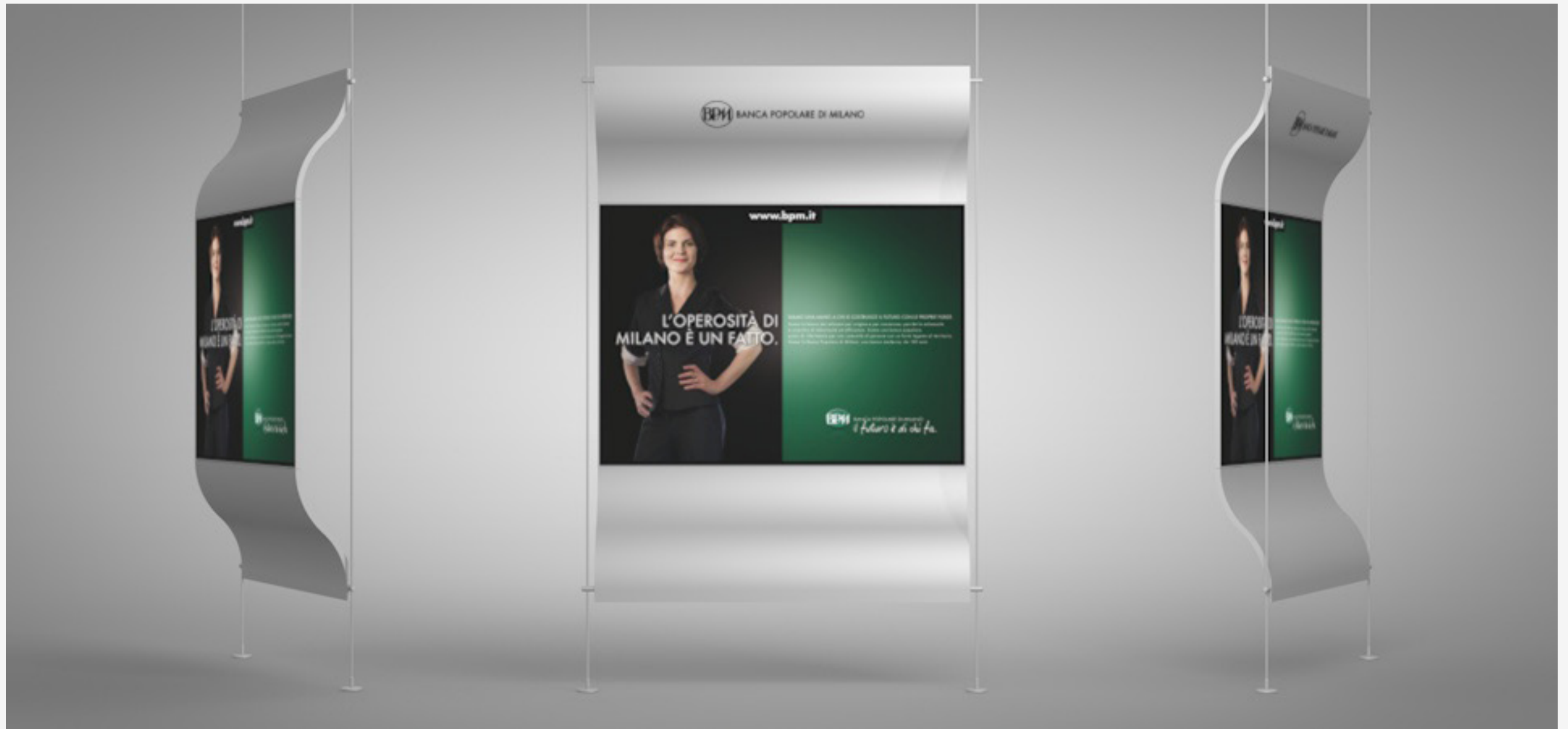


# UNICREDIT SYSTEM FURNITURE DESIGN





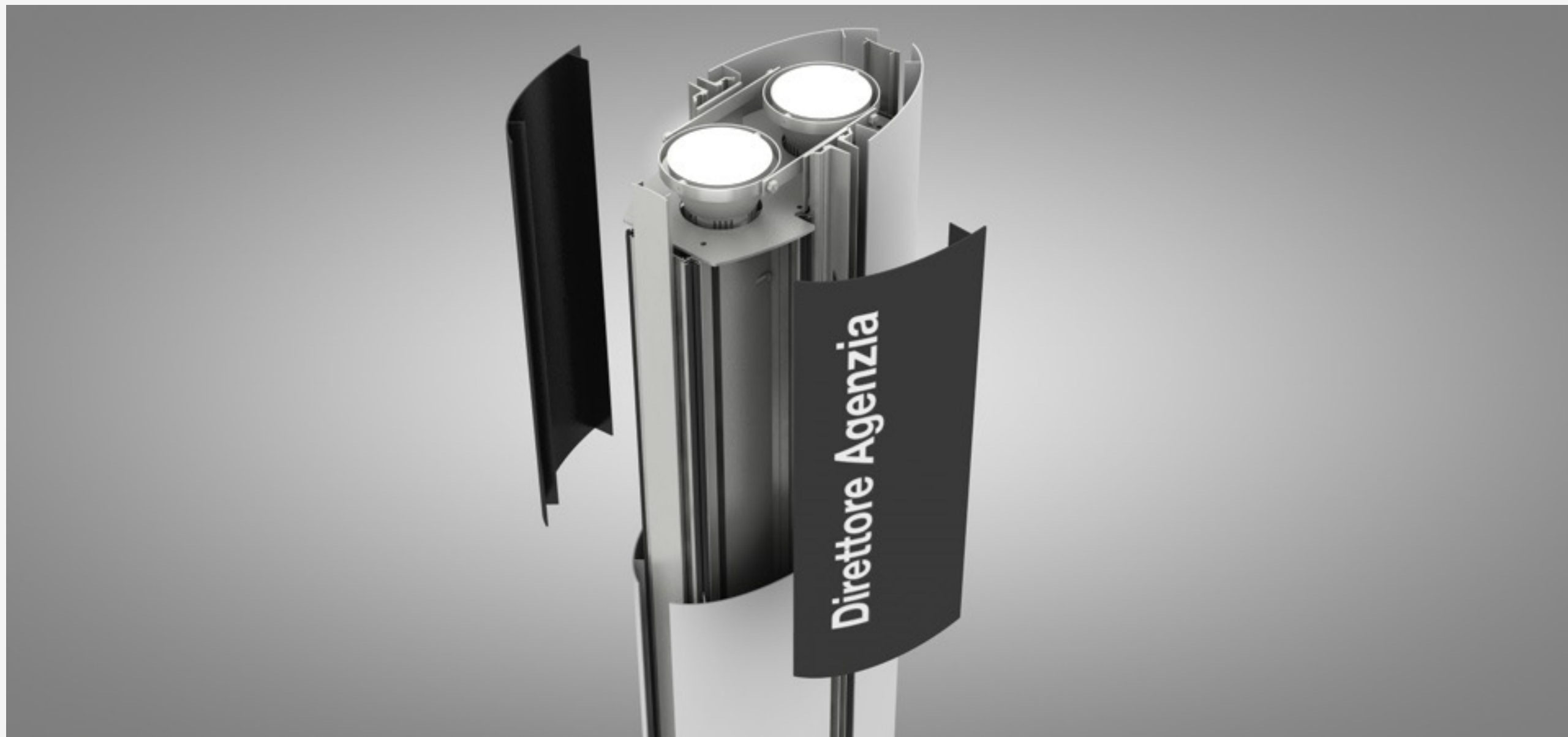
# UNICREDIT SYSTEM FURNITURE DESIGN



# GRUPPO BPM DISPLAY DESIGN



GRUPPO BPM SYSTEM FURNITURE DESIGN



GRUPPO BPM SYSTEM FURNITURE DESIGN



GRUPPO BPM SYSTEM FURNITURE DESIGN



# GRUPPO BPM SYSTEM FURNITURE DESIGN



G&B PRODUCT DESIGN - VERMEER



G&B PRODUCT DESIGN - VERMEER





G&B PRODUCT DESIGN - GROPIUS



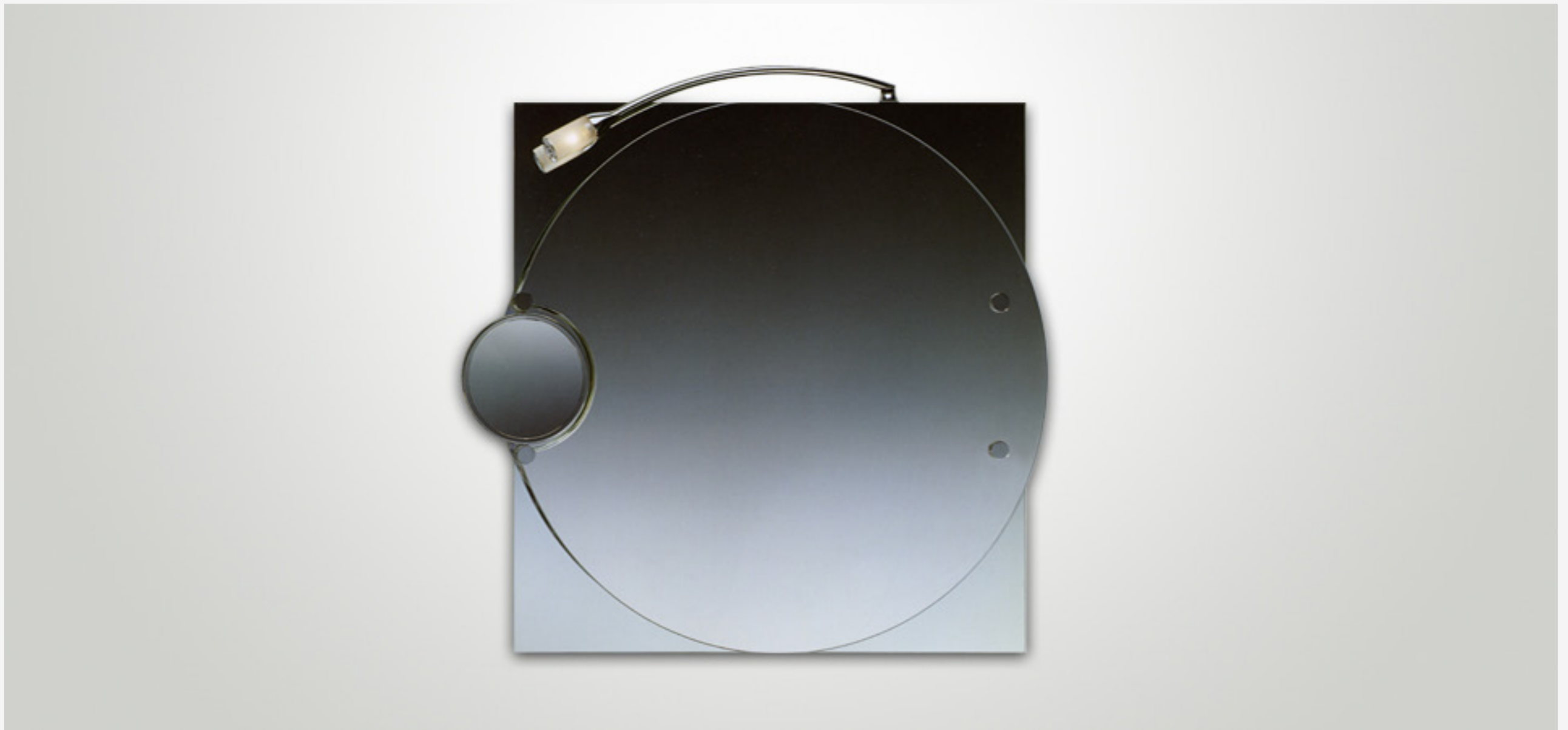
G&B PRODUCT DESIGN - GROPIUS



G&B PRODUCT DESIGN - BATLÒ



G&B PRODUCT DESIGN - BATLÒ



VALLI&VALLI PRODUCT DESIGN - NARCISO COLLECTION



VALLI&VALLI PRODUCT DESIGN - NARCISO COLLECTION



VALLI&VALLI PRODUCT DESIGN - LIGHT COLLECTION



ALTO RILIEVO WALL COVERING STONE COLLECTION  
PRODUCT DESIGN



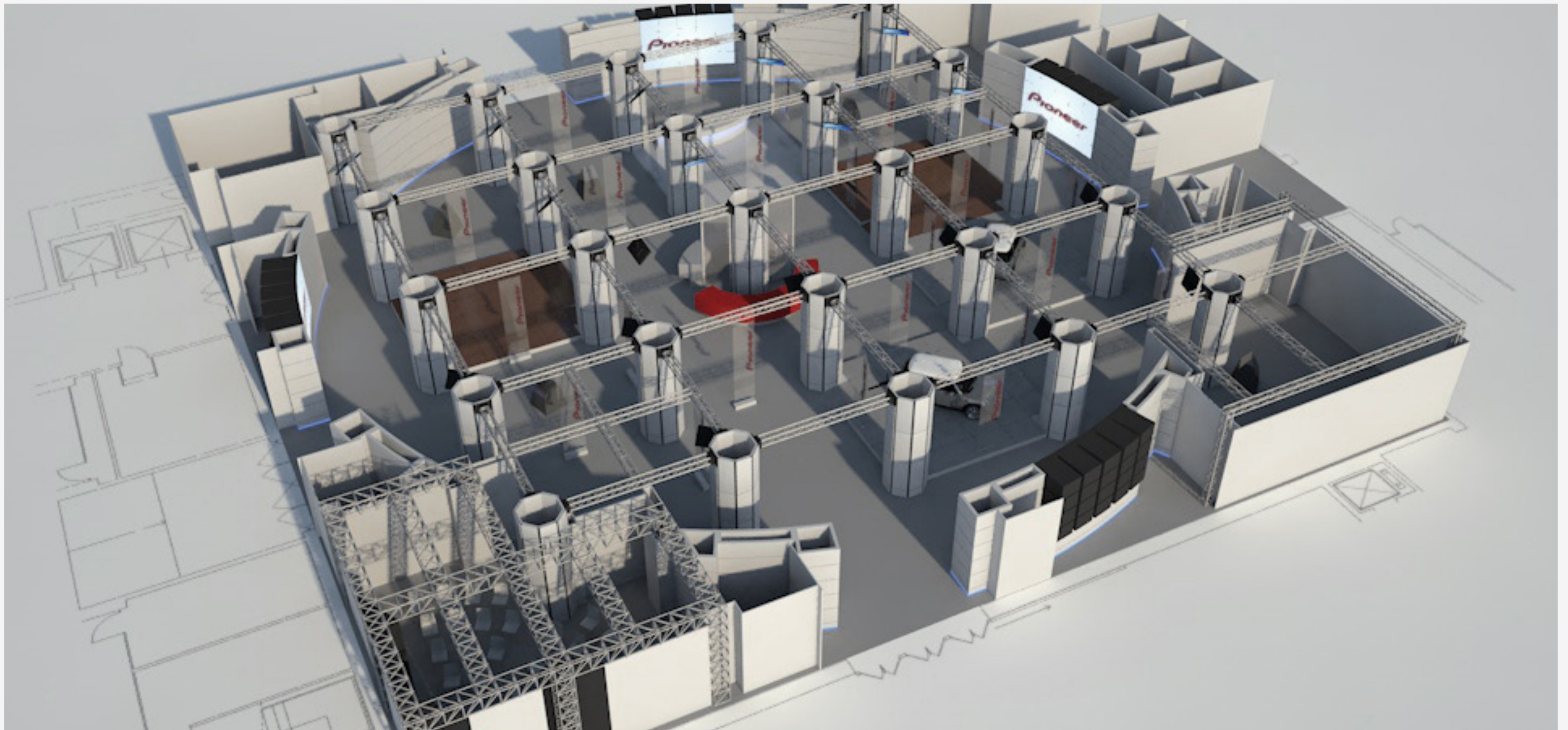


ALTO RILIEVO WALL COVERING STONE COLLECTION  
PRODUCT DESIGN



ALTO RILIEVO WALL COVERING STONE COLLECTION  
PRODUCT DESIGN

# EXHIBITION



# PIONEER SMAU - MILANO INTERNATIONAL EXHIBITION OF INFORMATION COMMUNICATIONS TECHNOLOGY

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN



# PIONEER SMAU - MILANO INTERNATIONAL EXHIBITION OF INFORMATION COMMUNICATIONS TECHNOLOGY

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
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EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN



KENWOOD SMAU - MILANO  
INTERNATIONAL EXHIBITION OF INFORMATION COMMUNICATIONS TECHNOLOGY

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN



# KENWOOD SMAU - MILANO INTERNATIONAL EXHIBITION OF INFORMATION COMMUNICATIONS TECHNOLOGY

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN





SUPERIOR CERSAIE - BOLOGNA  
INTERNATIONAL EXHIBITION OF CERAMIC TILE AND BATHROOM FURNISHINGS

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN



# SUPERIOR

CERSAIE - BOLOGNA  
INTERNATIONAL EXHIBITION OF CERAMIC TILE AND BATHROOM FURNISHINGS

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN



Le maniglie Fusital

designers:

Gae Aulenti  
Cini Boeri  
Gregotti Associati  
Marco Zanuso

# VALLI&VALLI

FUSITAL - HANDLES DESIGN EXHIBITION

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN



VALLI&VALLI

HANDLE'S DISPLAY SYSTEM

EXHIBIT CONCEPT DESIGN

DESIGN

GRAPHIC DESIGN



VALLI&VALLI HANDLE'S DISPLAY SYSTEM  
EXHIBIT CONCEPT DESIGN  
DESIGN  
GRAPHIC DESIGN



# VALLI&VALLI

HANDLE'S DISPLAY SYSTEM

EXHIBIT CONCEPT DESIGN

DESIGN

GRAPHIC DESIGN



# MILAN METRO COMPANY EXHIBITION IN LENINGRADO

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN



# MILAN METRO COMPANY EXHIBITION "ARCHITETTURE PER MILANO"

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN





# ROME CITY COUNCIL

EXHIBITION OF POP-ART "IL SEGNO AMERICANO"

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN



# ROME CITY COUNCIL EXHIBITION OF POP-ART "IL SEGNO AMERICANO"

EXHIBIT CONCEPT DESIGN  
ARCHITECTURE  
GRAPHIC DESIGN

# PUBLISHING



# TOURING CLUB / ITALIA GRAFICA

MONOGRAPHS, GUIDES AND MAGAZINES

GRAPHIC DESIGN  
LAYOUT

#### Brunello Sighinolfi

Graduated in Architecture at the Milan Polytechnic in 1976.

He began by collaborating with architect Angelo Mangiarotti and designer Bob Noorda: this provided him with a multi-disciplinary experience that enabled him to integrate architecture, design and graphics into his overall design process.

#### Antonella Guerretti

Graduated from the Milan Design Polytechnic in 1979

She collaborated during the Eighties with Salvatore Gregoriotti and Bob Noorda in the Unimark International Studio

Their professional association began in 1988

when they won the “Cotone made in Italy” Quality Brand competition

In 1990 they opened the “Architettura della Comunicazione” studio in Milan: a space and a philosophy for the development of Corporate Identity projects and establishing brand identities in all their different aspects.

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